CONTRACT WOIO 1717 East 12th Street

CLEVELAND'S Cleveland, OH 44114 (216) 771-1943

And:

Greer, Margolis, & Mitchell #1 1010 Wisconsin Ave. Suite 800 Washington, DC 20007

	Contract / Revision		Alt Order #
	803397 /		06259492
Product			
OBAMA FOR AMERICA			
Contract Dates	Estimate #		
09/12/12 - 09/17/12	1536		
Advertiser		Ori	iginal Date / Revision
Obama for America 2012		C	09/12/12 / 09/12/12

		03/12/12	/ 03/12/12
Billing Cycle	Billing C	alendar	Cash/Trade
EOM/EOC	Broadca	ast	Cash
Station	Account	Executive	Sales Office
woio	Teresa I	Difuria	Telerep-Philade
Special Hand	ing		•
Demographic			
Adults 35+	_		
IDB#	<u>Advertis</u>	er Code	Product Code
Agency Ref		Advertiser	Ref

							Spots/			Tota	als
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length Week	Rate	Type S _l	oots	Amount
D 1	WOIO	09/11/12	09/17/12	Action News at 430a	430-5a		:30		NM	0	\$0.00
D 2	WOIO	09/11/12	09/17/12	Action News at 5a	5-6a		:30		NM	0	\$0.00
D 3	WOIO	09/11/12	09/17/12	Action News at 6a	6-7a		:30		NM	0	\$0.00
D 4	WOIO	09/11/12	09/17/12	The Early Show	7-9a		:30		NM	0	\$0.00
D 5	WOIO	09/11/12	09/17/12	CBS Evening News	630-7P		:30		NM	0	\$0.00
D 6	WOIO	09/11/12	09/17/12	America Now	9-10a		:30		NM	0	\$0.00
D 7	WOIO	09/11/12	09/17/12	Let's Make A Deal	10-11a		:30		NM	0	\$0.00
D 8	WOIO	09/11/12	09/17/12	Price is Right	11a-12p		:30		NM	0	\$0.00
D 9	WOIO	09/11/12	09/17/12	Action News at Noon	12-1230p		:30		NM	0	\$0.00
D 10	WOIO	09/11/12	09/17/12	CBS Soaps	1230-2p		:30		NM	0	\$0.00
D 11	WOIO	09/11/12	09/17/12	The Talk	2-3p		:30		NM	0	\$0.00
D 12	WOIO	09/11/12	09/17/12	Anderson	3-4p		:30		NM	0	\$0.00
D 13	WOIO	09/11/12	09/17/12	Action News at 4p	4-5p		:30		NM	0	\$0.00
D 14	WOIO	09/11/12	09/17/12	Action News at 5p	5-6p		:30		NM	0	\$0.00
D 15	WOIO	09/11/12	09/17/12	Action News at 6p	6-630p		:30		NM	0	\$0.00
D 16	WOIO	09/11/12	09/14/12	7-730p	7-730p		:30		NM	0	\$0.00
D 17	WOIO	09/11/12	09/14/12	730-8p	730-8p		:30		NM	0	\$0.00
D 18	WOIO	09/11/12	09/17/12	Action News at 11p	11-1135p		:30		NM	0	\$0.00
D 19	WOIO	09/15/12	09/15/12	11p-1205a	11p-1205a		:30		NM	0	\$0.00
D 20	WOIO	09/16/12	09/16/12	11p-1205a	11p-1205a		:30		NM	0	\$0.00
D 21	WOIO	09/11/12	09/17/12	David Letterman	1135p-1238a		:30		NM	0	\$0.00
D 22	WOIO	09/11/12	09/17/12	Craig Ferguson	1235a-138a		:30		NM	0	\$0.00
D 23	WOIO	09/15/12	09/15/12	Sat Early Show	9-11a		:30		NM	0	\$0.00
D 24	WOIO	09/15/12	09/15/12	SA Action News at 7p	7-8p		:30		NM	0	\$0.00
D 25	WOIO	09/15/12	09/15/12	SA Action News at 7p	7-8p		:30		NM	0	\$0.00
D 26	WOIO	09/15/12	09/15/12	King of Queens	1205a-105a		:30		NM	0	\$0.00
D 27	WOIO	09/16/12	09/16/12	CBS Sunday Morning	9-1030a		:30		NM	0	\$0.00

Contract Agreement Between: Print Date 09/12/12 Page 2 of 5



	Contract / Revision	Alt Order #
	803397 /	06259492
Contract Dates	Product	Estimate #
09/12/12 - 09/17/12	OBAMA FOR AMERIC	CA 1536

Advertiser Original Date / Revision / 09/12/12 09/12/12 **Obama for America 2012**

				Spots/			Totals
*Line Ch Start Date End Date Description		Start/End Time	Days	Length Week	Rate	Type Spots	Amount
D 28 WOIO 09/16/12 09/16/12 Face the Nation		1030-11a		:30		NM (\$0.00
D 29 WOIO 09/16/12 09/16/12 SU Action News	at 630p	630-7p		:30		NM (\$0.00
D 30 WOIO 09/16/12 09/16/12 Extra Weekend		1205a-1a		:30		NM (\$0.00
D 31 WOIO 09/17/12 09/17/12 Mon Hour 1		8-9p		:30		NM (\$0.00
D 32 WOIO 09/17/12 09/17/12 Mon Hour 2		9-10p		:30		NM (\$0.00
D 33 WOIO 09/11/12 09/11/12 Tue Hour 1		8-9P		:30		NM (\$0.00
D 34 WOIO 09/11/12 09/11/12 Tue Hour 2		9-10P		:30		NM (\$0.00
D 35 WOIO 09/11/12 09/11/12 Tue Hour 3		10-11P		:30		NM (\$0.00
D 36 WOIO 09/12/12 09/12/12 Wed Hour 3		10-11p		:30		NM (\$0.00
D 37 WOIO 09/13/12 09/13/12 Thur Hour 1		8-9P		:30		NM (\$0.00
D 38 WOIO 09/14/12 09/14/12 Fri Hour 1		8-9p		:30		NM (\$0.00
D 39 WOIO 09/14/12 09/14/12 Fri Hour 3		10-11p		:30		NM (\$0.00
D 40 WOIO 09/15/12 09/15/12 Sat Hour 2		9-10p		:30		NM (\$0.00
D 41 WOIO 09/15/12 09/15/12 Sat Hour 3		10-11p		:30		NM (\$0.00
D 42 WOIO 09/16/12 09/16/12 Sun Hour 1		7-8p		:30		NM (\$0.00
D 43 WOIO 09/15/12 09/15/12 NCAA Football R	eg Game 1	330-7p		:30		NM (\$0.00
D 44 WOIO 09/16/12 09/16/12 NFL Today		12-1p		:30		NM (\$0.00
D 45 WOIO 09/16/12 09/16/12 Tailgate 19		11a-12p		:30		NM (\$0.00
D 46 WOIO 09/15/12 09/15/12 NCAA Football R	eg Game 1	330-7p		:30		NM (\$0.00
D 47 WOIO 09/16/12 09/16/12 AFC GAME 2		415p-7p		:30		NM (\$0.00
D 48 WOIO 09/16/12 09/16/12 Browns Football		1-415p		:30		NM (\$0.00
49 WOIO 09/12/12 09/16/12 Action News at 43	30a	430-5a		:30		NM 6	\$240.00
	ots/Week	Rate					
Week: 09/10/12 09/16/12 WTS	6	\$40.00					
50 WOIO 09/12/12 09/17/12 Action News at 50 Start Date End Date Weekdays Spo	a ots/Week	5-6a Rate		:30		NM 4	\$500.00
Week: 09/10/12 09/16/12 WTF	3	\$125.00					
Week: 09/17/12 09/23/12 M	1	\$125.00					
51 WOIO 09/12/12 09/17/12 Action News at 6a		6-7a		:30		NM 4	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 09/10/12 <u>09/16/12</u> <u> WTF</u>	ots/Week 3	<u>Rate</u> \$125.00					
Week: 09/10/12 09/10/12 WIF Week: 09/17/12 09/23/12 M	ა 1	\$125.00 \$125.00					
52 WOIO 09/12/12 09/17/12 The Early Show	-	7-9a		:30		NM 4	\$460.00
,	ots/Week	Rate		.00		T NIVI	φ φ φ φ φ φ φ φ φ φ φ φ φ φ φ φ φ φ φ
Week: 09/10/12 09/16/12 WTF	3	\$11 <u>5.00</u>					
Week: 09/17/12 09/23/12 M	1	\$115.00					
53 WOIO 09/12/12 09/17/12 CBS Evening Net		630-7P		:30		NM 4	\$2,600.00
Start Date End Date Weekdays Spo Week: 09/10/12 09/16/12 WTF	ots/Week 3	<u>Rate</u> \$650.00					
Week: 09/17/12 09/23/12 M	1	\$650.00					
54 WOIO 09/12/12 09/17/12 America Now		9-10a		:30		NM 4	\$300.00
Start Date	ots/Week	Rate					
Week: 09/10/12	3 1	\$75.00 \$75.00					
		•		.20		NIM	4
55 WOIO 09/12/12 09/17/12 Let's Make A Dea Start Date End Date Weekdays Spo	ai ots/Week	10-11a <u>Rate</u>		:30		NM 4	\$2,000.00
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Contract Agreement Between: Print Date 09/12/12 Page 3 of 5



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09/12/12 - 09/17/12	OBAMA FOR AMERICA	1536

Advertiser	Original Date / Revision
Obama for America 2012	09/12/12 / 09/12/12

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
Start Date Week:End Date 09/10/12Weekdays WTFSpots/Week 3	<u>Rate</u> \$500.00				
Week: 09/17/12 09/23/12 M 1	\$500.00				
56 WOIO 09/12/12 09/17/12 Price is Right	11a-12p	:30	NM	4	\$2,100.00
Week: 09/10/12 End Date Weekdays Spots/Week 39/16/12 - WTF- 3	<u>Rate</u> \$525.00				
Week: 09/17/12 09/23/12 M 1	\$525.00		ı		
57 WOIO 09/12/12 09/17/12 Action News at Noon	12-1230p	:30	NM	4	\$1,900.00
Week: 09/10/12 End Date Weekdays Spots/Week	Rate \$475.00				
Week: 09/10/12	\$475.00 \$475.00		ŀ		
58 WOIO 09/12/12 09/17/12 CBS Soaps	1230-2p	:30	NM	4	\$2,400.00
Start Date End Date Weekdays Spots/Week	Rate		I		
Week: 09/10/12	\$600.00 \$600.00				
59 WOIO 09/12/12 09/17/12 The Talk	2-3p	:30	NM	4	\$1,400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/10/12	\$35 0.00 \$350.00				
60 WOIO 09/12/12 09/17/12 Anderson	3-4p	:30	NM	4	\$400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				*
Week: 09/10/12	\$100.00 \$100.00				
61 WOIO 09/12/12 09/17/12 Action News at 4p	4-5p	:30	NM	4	\$1,800.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00			ψ.,σσσ.σσ
Week: 09/10/12	\$450.00 \$450.00				
62 WOIO 09/12/12 09/17/12 Action News at 5p	5-6p	:30	NM	4	\$2,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00		-	φ2,000.00
Week: 09/10/12	\$500.00 \$500.00				
63 WOIO 09/12/12 09/17/12 Action News at 6p	6-630p	:30	NM	4	\$2,800.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	4	Ψ2,000.00
Week: 09/10/12 09/16/12 WTF 3	\$700.00				
Week: 09/17/12 09/23/12 M 1 64 WOIO 09/12/12 09/14/12 7-730p	\$700.00	:30	NINA	2	¢4 500 00
64 WOIO 09/12/12 09/14/12 7-730p Start Date End Date Weekdays Spots/Week	7-730p Rate	.30	NM	3	\$1,500.00
Week: 09/10/12	\$500.00				
65 WOIO 09/12/12 09/14/12 730-8p	730-8p	:30	NM	3	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 - WTF 3	<u>Rate</u> \$500.00				
66 WOIO 09/12/12 09/17/12 Action News at 11p	11-1135p	:30	NM	4	\$4,000.00
Week: 09/10/12 End Date Weekdays Spots/Week 09/10/12 09/16/12 - WTF- 3	<u>Rate</u> \$1,000.00				
Week: 09/17/12 09/16/12 WIF 3 Week: 09/17/12 09/23/12 M 1	\$1,000.00				
67 WOIO 09/15/12 09/15/12 11p-1205a	11p-1205a	:30	NM	1	\$750.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	Rate \$750.00		İ		
	\$75 0.00	:30	NM	1	\$775.00
68 WOIO 09/16/12 09/16/12 11p-1205a Start Date End Date Weekdays Spots/Week	11p-1205a <u>Rate</u>	.30	INIVI	1	φιιο.υυ
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Contract Agreement Between: Print Date 09/12/12 Page 4 of 5



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09/12/12 - 09/17/12	OBAMA FOR AMERICA	1536

Advertiser Original Date / Revision / 09/12/12 09/12/12 **Obama for America 2012**

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	Rate \$775.00				
69 WOIO 09/12/12 09/17/12 David Letterman Start Date Week: 09/10/12 End Date 09/16/12 Weekdays - WTF WTF 3 Spots/Week Week: 09/17/12 09/23/12 M 1 1	1135p-1238a <u>Rate</u> \$350.00 \$350.00	:30	NM	4	\$1,400.00
70 WOIO 09/12/12 09/17/12 Craig Ferguson Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 WTF 3 Week: 09/17/12 09/23/12 M 1	1235a-138a <u>Rate</u> \$75.00 \$75.00	:30	NM	4	\$300.00
71 WOIO 09/15/12 09/15/12 Sat Early Show Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/122- 2	9-11a <u>Rate</u> \$100.00	:30	NM	2	\$200.00
72 WOIO 09/15/12 09/15/12 SA Action News at 7p Start Date	7-8p <u>Rate</u> \$250.00	:30	NM	1	\$250.00
73 WOIO 09/15/12 09/15/12 SA Action News at 7p Start Date	7-8p <u>Rate</u> \$250.00	:30	NM	2	\$500.00
E 74 WOIO 09/15/12 09/15/12 1205a-105a Start Date	1205a-105a <u>Rate</u> \$75.00	:30	NM	1	\$75.00
75 WOIO 09/16/12 09/16/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121 1	9-1030a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
76 WOIO 09/16/12 09/16/12 Face the Nation Start Date	1030-11a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
77 WOIO 09/16/12 09/16/12 SU Action News at 630p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121 1	630-7p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
78 WOIO 09/16/12 09/16/12 1205a-1a Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121 1	1205a-1a <u>Rate</u> \$130.00	:30	NM	1	\$130.00
79 WOIO 09/17/12 09/17/12 Mon Hour 1 <u>Start Date</u> End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	8-9p <u>Rate</u> \$1,300.00	:30	NM	1	\$1,300.00
80 WOIO 09/17/12 09/17/12 Mon Hour 2 Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	9-10p <u>Rate</u> \$1,750.00	:30	NM	1	\$1,750.00
81 WOIO 09/12/12 09/12/12 Wed Hour 3 Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 -1 1	10-11p <u>Rate</u> \$2,500.00	:30	NM	1	\$2,500.00
82 WOIO 09/13/12 09/13/12 Thur Hour 1 Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	8-9P <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
83 WOIO 09/14/12 09/14/12 Fri Hour 1 Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121 1	8-9p <u>Rate</u> \$800.00	:30	NM	1	\$800.00
84 WOIO 09/14/12 09/14/12 Fri Hour 3	10-11p	:30	NM	1	\$900.00

Contract Agreement Between: Print Date 09/12/12 Page 5 of 5



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09/12/12 - 09/17/12	OBAMA FOR AMERICA	1536

Advertiser Original Date / Revision / 09/12/12 09/12/12 Obama for America 2012

		Spots/		То	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
Week: Start Date 09/10/12 End Date 09/16/12 Weekdays 1 1 Spots/Week 1	Rate \$900.00				
85 WOIO 09/15/12 09/15/12 Sat Hour 2 Start Date	9-10p <u>Rate</u> \$750.00	:30	NM	1	\$750.00
86 WOIO 09/15/12 09/15/12 Sat Hour 3 Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121- 1	10-11p <u>Rate</u> \$800.00	:30	NM	1	\$800.00
87 WOIO 09/16/12 09/16/12 Sun Hour 1 Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121 1	7-8p <u>Rate</u> \$3,500.00	:30	NM	1	\$3,500.00
88 WOIO 09/16/12 09/16/12 NFL Today Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121 1	12p-1p <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
89 WOIO 09/16/12 09/16/12 Tailgate 19 Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121 1	11a-12p <u>Rate</u> \$250.00	:30	NM	1	\$250.00
90 WOIO 09/15/12 09/15/12 330p-7p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/122- 2	330p-7p <u>Rate</u> \$400.00	:30	NM	2	\$800.00
91 WOIO 09/16/12 09/16/12 AFC GAME 2 Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/122 2	415p-7p <u>Rate</u> \$1,750.00	:30	NM	2	\$3,500.00
92 WOIO 09/16/12 09/16/12 Browns Football Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	1-415p <u>Rate</u> \$15,000.00	:30	NM	1	\$15,000.00
E 93 WOIO 09/15/12 09/15/12 330p-7p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121- 1	330p-7p <u>Rate</u> \$400.00	:30	NM	1	\$400.00
N 94 WOIO 09/16/12 09/16/12 Sun Hour 3 Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S 1	9-1030p <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
N 95 WOIO 09/15/12 09/15/12 230p-3p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S- 1	230p-3p <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 96 WOIO 09/13/12 09/14/12 138a-208a Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 TF 2	138a-208a <u>Rate</u> \$75.00	:30	NM	2	\$150.00
		Totals	1	13	\$70,380.00

Time Period # of Spots **Gross Amount** Net Amount 08/27/12 -09/17/12 \$70,380.00 \$59,823.00 113 Totals 113 \$70,380.00 \$59,823.00

Signature: Da	nte:
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